



BarTender simplifies FIC allergen labeling

BarTender® is already solving the global food industry's labeling challenges with its acclaimed ease of deployment and legendary technical support

Beginning in December 2014, EU Regulation N°1169/2011 (Food Information to Consumers, or FIC) requires the ingredient labels of all prepared foods and beverages sold in the European Union to use text formatting to call attention to any allergens the product may contain. The regulation stipulates that bolding, underlining and/or italicizing the text are all acceptable methods of emphasizing the presence of allergens.

BarTender®, the heart of your FIC labeling solution

BarTender is the global standard in labeling and barcoding software, providing unparalleled business-to-business interoperability, and the ability to adapt to any regulation or business demand.

While BarTender has included everything you need to automate the design and printing of FIC-compliant ingredient labels for years—no special plug-ins or forms necessary—we've created an intuitive, easy-to-use label template to help you meet the FIC regulations. You can use the BarTender FIC label template to

design a brand new ingredient label, or simply copy over the allergen formatting elements to your existing ingredient label.

The BarTender EU Allergen label template is completely configurable and features:

- ▶ Automated emphasis and formatting of allergens in your ingredient list
- ▶ An editable list of allergens, allowing easy modification should the regulation be updated or you need to comply with other, similar regulations that may be enacted
- ▶ A simple design interface and superior graphics handling, so you can design labels that match your company's marketing and production needs, including full color capabilities
- ▶ Seagull Scientific's legendary technical support

BarTender includes characters for all modern writing systems to help you adapt your products' labels to the multitude of languages across the European Union and beyond.



The text formatting requirements of the EU's FIC regulation can present challenges—without a reliable labeling solution in place, food and beverage business operators, manufacturers and distributors not only face fines of up to €9,500 per violation, but also risk compromising consumer trust and confidence in their brand.



Try BarTender free for 30 days:
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